

LAKE OF THE OZARKS TO CELEBRATE AQUAPALOOZA® 2012

Lake Ozark, Missouri– July 21, 2012 – Once again plans are being made for Lake of the Ozarks to host one of the largest AquaPalooza celebrations in the country. ALL BOATERS are invited to come together for the lake's largest family boating event to enjoy an afternoon of live music and fun on the water.

Previously hosted by MarineMax and Sea Ray, this year's event is being produced locally by Benne Media(owners of Mix 92.7, Cool 102.7, Power 97.7 and 1490 KDRO radio) and Dog Days Bar & Grill. To accommodate the increasing popularity of the on water festival, MarineMax has decided that it is in the best interest of AquaPalooza Lake of the Ozarks to become a lake wide event with multiple sponsors. With community support, MarineMax believes that AquaPalooza can continue to triumph for many years to come bringing together thousands of people to enjoy the boating lifestyle that Lake of the Ozarks has to offer. New partners and lake wide participation will allow for continued growth and success.

PLEASE JOIN US FOR THE LAKE'S LARGEST FAMILY BOATING EVENT!

AquaPalooza Lake of the Ozarks

When: July 21, 2012 from 12:00 PM. – 5:00 PM

Where: Lake of the Ozarks. On land and in the water at Dog Days Bar & Grill located at 19MM by water or at 1232 Jeffries Road in Osage Beach.

What: Benne Media, Dog Days Bar & Grill, and MarineMax invite ALL BOATERS to join us for an afternoon filled with boating, family, friends, games, prizes and a FREE CONCERT WITH LIVE BANDS.

AquaPalooza is a massive celebration of the boating lifestyle. Grab your family and friends and get ready for some fun, sun and a great day on the water at this year's AquaPalooza.