

EEO PUBLIC FILE REPORT

For the period beginning October 1, 2025 and ending September 30, 2026

Prepared for: Benne Broadcasting Co of Lake Ozark Inc, Benne Broadcasting Co LLC
And Benne Broadcasting of Sedalia LLC

This report covers the following employment units:

<u>Call Sign</u>	<u>Facility ID</u>	<u>Class of Station</u>	<u>Community of License</u>	<u>LMA (yes/no)</u>
KQUL	55671	FM	Lake Ozark MO	NO
KLOZ	8676	FM	Eldon MO	NO
KDRO	40662	AM	Sedalia MO	NO
KPOW	78321	FM	La Monte MO	NO

A. FULL TIME HIRES

The following is a list of full-time positions filled and recruitment sources used for each position:

1. Job Title: Sales Account Executive

Date filled: October 2025

Total # of interviews: 3

- Ran help wanted ads on our radio stations.
- Posted job opening on MO Broadcasters Assn, station facebook page
- Received competitor station employee application for sales

Hired competitors employee.

2. Job Title: Sales person (KLOZ/KQUL)

Date filled: February 2026

Total # of interviews: 3

- Ran help wanted ads on our radio stations
- Recommendations from current sales people

Hired person that recently moved to the area with sales experience

B. The total number of persons interviewed for all full time positions during the period covered by this report was: 6

C. The following FCC recommended activities were engaged in during the period covered by this report.

- KLOZ and KQUL sponsor booth at Halloween festival at HyVee market in Osage Beach, signage for help wanted, part time on air with contact info for Program Director to apply
- KPOW/KDRO sponsor booth at Halloween festival on Ohio Street in Sedalia with signage for help wanted, salesperson and part time on air with contact info for Program Director.
- KPOW/KDRO attended the University of Central Missouri Business, Spring business and computing career fair with a booth looking for sales person and part time on air announcers.

- **High School Career Outreach – Osage High School**

A representative from the Sales Department and a representative from the Programming Department visited Osage High School to speak with students about career opportunities in radio broadcasting. The representatives discussed the various responsibilities and career paths available within the radio industry, including programming, on-air broadcasting, sales, production, promotions, and other station operations. Students were encouraged to ask questions and participate in a discussion about the day-to-day operation of a radio station and the skills and experience that can be valuable when pursuing a career in broadcasting.

- **Student Internship – Camdenton High School**

A student from Camdenton High School completed an eight-week internship with KLOZ and KQUL. During the internship, the student was given hands-on exposure to several aspects of radio broadcasting and station operations. She regularly sat in with the morning show and observed the preparation and execution of a live radio program. She also received instruction and practical experience in commercial production, participated in voice-over work, and gained familiarity with other aspects of daily radio operations. The internship provided the student with an opportunity to develop practical skills while learning about potential career opportunities in broadcasting.

- **Employment Opportunity Outreach – Facebook**

Employment opportunities within the company were promoted through Facebook and social media channels. Job openings and career opportunities were posted to help reach potential applicants within the local community and surrounding area.

- **Radio Days – Student Station Tours and Career Exposure**

The company hosted a “Radio Days” event designed to introduce students to careers in broadcasting. Students were invited to tour the radio stations, learn about the various departments and job functions, ask questions of station personnel, and observe the on-air operation of the stations. The event provided students with direct exposure to the radio industry and information about the types of employment opportunities available in broadcasting.

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